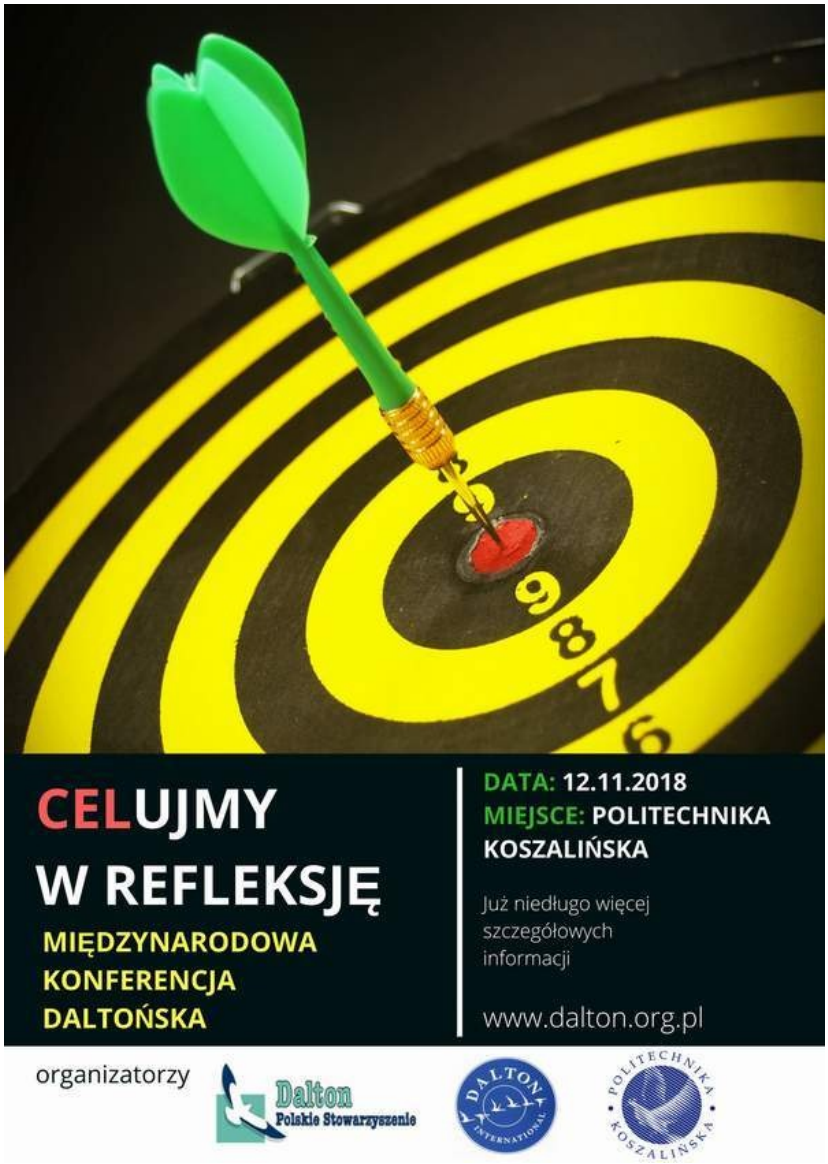Zaproszenie